



# DOWNRIGGER REBATES

RECEIVE UP TO

**\$100**

BACK VIA PREPAID  
CANNON®  
MASTERCARD®

WHEN YOU PURCHASE ANY  
OPTIMUM™, MAGNUM OR UNI-TROLL™  
DOWNRIGGER ONLINE OR IN-STORE.



## FEBRUARY 1 – APRIL 30, 2025

### ▶ TO RECEIVE YOUR REBATE:

- Purchase a qualifying model between 2/1/25 and 4/30/25
- Submit for your rebate online at [cannonpromotions.com](http://cannonpromotions.com)
- Submit for your rebate by 5/30/25

Use applicable offer code:  
U.S. Residents – **CN-10010**  
Canada Residents – **CN-20010**

### ▶ REQUIRED FOR SUBMISSION:

- Buyer mailing information
- Qualifying model Serial Number
- Image/scan of the original dated, itemized proof of purchase OR order confirmation

### QUALIFYING MODELS

Product Code	UPC #	Product Description	Rebate
1902340	0-29402-04689-8	Optimum TS	\$100
1902335	0-29402-04688-1	Optimum	\$100
1902310	0-29402-03356-0	Magnum 10 TS	\$50
1902305	0-29402-03352-2	Magnum 10	\$50
1902300	0-29402-03350-8	Magnum 5	\$50
1901140	0-29402-03781-0	Uni-Troll 10 TS	\$25
1901130	0-29402-03779-7	Uni-Troll 10	\$25
1901120	0-29402-03777-3	Uni-Troll 5	\$25
1901122	0-29402-04110-7	Uni-Troll 5 ST Trolling Kit	\$25

**QUESTIONS CONCERNING YOUR REBATE? PLEASE CALL (833) 823-3625.**

For Canadian residents: You will receive a Prepaid Mastercard in Canadian dollars equivalent to the U.S. rebate amount.

**TERMS & CONDITIONS:** This rebate offer is available to qualifying end-user purchasers of qualifying products. If any terms and conditions are not met the rebate will be denied. VIP, discounted, or free goods orders are not eligible for any rebates or promotions. Associated personnel and employees of Johnson Outdoors, and its affiliate companies, are not eligible for any rebates or promotions. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application registering online at [cannonpromotions.com](http://cannonpromotions.com). The address on your rebate application must match the billing address on the receipt, packing slip or invoice. **Limit four (4) rebates** per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Any request postmarked or received after the eligibility period will be denied. \*Rebate is paid in the form of a Cannon Prepaid Mastercard. In Canada, Mastercard Prepaid Cards are issued by Peoples Trust Company under license from Mastercard International Incorporated. In the U.S., Mastercard Prepaid Cards are issued by Pathward®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. No cash access or recurring payments. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. For Canadian residents: You will receive a Prepaid Mastercard paid in Canadian Dollars. For U.S. Residents: You will receive Prepaid Mastercard paid in US Dollars. Neither the sponsor of the rebate ("Rebate Sponsor") nor the entity providing the rebate reward (the "Reward Vendor") is responsible for late, lost, misdirected or postage-due mail. Incomplete or illegible applications will be denied. Offer valid in the US (including Puerto Rico) and Canada. **Please allow 6-8 weeks for delivery in US and 8-10 weeks for delivery in Canada.** Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and PO Boxes to obtain additional rebates may constitute fraud, violate federal, state or provincial laws and may result in prosecution, imprisonment and/or fines, including under the U.S. Mail Fraud Statutes (18 USC, Section 1341 and 1342) or Canadian Criminal Code R.S.C. 1985 Cc-45 as amended. Rebate application status updates, approval, denial, and other notices may be sent via e-mail from [johnsonoutdoors@rebatetrack.com](mailto:johnsonoutdoors@rebatetrack.com). You may check the status of your rebate by visiting the link provided in your e-mail or visiting [cannonpromotions.com](http://cannonpromotions.com). Please allow 3 weeks after submitting to make any inquiries regarding your rebate. Fulfillment of this rebate is subject to final approval by Johnson Outdoors. Reward Vendor is not liable for non-fulfillment of offers by Johnson Outdoors.